

California Language Teachers' Association

2021 Conference Exhibit Booths, Sponsorship Opportunities, & Advertising

Contact: exhibits@clta.net

CONFERENCE EXHIBIT BOOTHS	By October 15, 2020	By January 15, 2021	After January 15, 2021
Premium Booths <ul style="list-style-type: none"> • One booth • Two booths • Three booths Prime location near entrance doors 8' x 10', piping, drapes, table, 2 chairs, waste basket, 4 exhibit badges	\$425 \$825 \$1225	\$475 \$925 \$1375	\$575 \$1150 \$1725
Economy Booths <ul style="list-style-type: none"> • One booth • Two booths • Three booths 8' x 10', piping, table, 2 chairs, waste basket, 2 exhibit badges	\$375 \$725 \$1075	\$375 \$725 \$1075	\$475 \$950 \$1425

CONFERENCE SPONSORSHIP OPPORTUNITIES

Badges/Lanyards Equivalent to supply for guests at conference <ul style="list-style-type: none"> • Includes display of logo on conference website • Include display of logo on Sched 		Tote Bags for Conference Participants Equivalent to supply for guests at conference <ul style="list-style-type: none"> • Includes display of logo on conference website • Include display of logo on Sched 	
Exclusive Sponsor of Coffee Break <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes exclusive logo displayed on a 3ft Meter Board • Includes logo displayed on CLTA Voices 	\$3000	Non-Exclusive Sponsor of Coffee Break <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes small logo displayed on event sign with co-sponsors 	\$500- \$1000
Exclusive Sponsor of Plenary Session <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes logo displayed on CLTA Voices • Includes large logo at bottom of all plenary slides 	\$1500	Non-Exclusive Sponsor of Plenary Session <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes small logo at bottom initial slide 	\$500
Exclusive Sponsor of Luncheon <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes logo displayed on CLTA Voices • Includes large logo at bottom of all plenary slides • Include tickets to luncheon for two (2) reps • Includes exclusive logo displayed on a 3ft Meter Board 	\$5000	Non-Exclusive Sponsor of Luncheon <ul style="list-style-type: none"> • Includes display of logo on conference website • Includes display of logo on Sched • Includes logo at bottom of of initial slide 	\$500

2021 Conference Sponsorship Opportunities (con't)

<p>Exclusive Sponsor of Gala</p> <ul style="list-style-type: none"> ● Includes display of logo on conference website ● Includes display of logo on Sched ● Includes logo displayed in <i>CLTA Voices</i> ● Includes large logo at bottom of all plenary slides ● Include tickets to luncheon for two (2) reps ● Includes exclusive logo displayed on a 3ft Meter Board 	\$5000	<p>Non-Exclusive Sponsor of Gala</p> <ul style="list-style-type: none"> ● Includes display of logo on conference website ● Includes display of logo on Sched ● Includes small logo displayed on event sign with co-sponsors 	\$500-\$1000
<p>Exclusive Sponsor of Brunch</p> <ul style="list-style-type: none"> ● Includes display of logo on conference website ● Includes display of logo on Sched ● Includes logo displayed in <i>CLTA Voices</i> ● Includes large logo at bottom of all plenary slides ● Include tickets to luncheon for two (2) reps ● Includes exclusive logo displayed on a 3ft Meter Board 	\$5000	<p>Non-Exclusive Sponsor of Brunch</p> <ul style="list-style-type: none"> ● Includes display of logo on conference website ● Includes display of logo on Sched ● Includes logo at bottom of of initial slide 	\$500
<p>Exclusive Friday Night Social/Cultural Event</p> <ul style="list-style-type: none"> ● Includes display of logo on conference website ● Includes display of logo on Sched ● Includes exclusive logo displayed on a 3ft Meter Board ● Includes logo displayed in <i>CLTA Voices</i> ● Time to speak to attendees at the event 			\$3000

CONFERENCE ADVERTISING	
Conference Website	
● Leaderboard - 720 x 90 (Dec, Jan, Feb)	\$300
● Medium Rectangle - 300 x 250 (Dec, Jan, Feb)	\$200
SCHED - Logos only	\$50
Dedicated Conference EBlasts (four)	\$100
Conference Powerpoint - Logos only (displayed at bottom of slides)	
● Plenary	\$50
● Lunch	\$50
● Brunch	\$50