

California Language Teachers' Association

Advertising/Booth/Sponsorships

advertising@clta.org

Web Advertising -Year Round If you have any questions about the size of ads or graphics please contact the advertising chair at advertising@clta.net .	Per 2 Months Home Page	Per 2 Months Other pages	
Leaderboard - 720 x 90	\$300	\$200	
Horizontal Half page - 300 x 600	Not available on home page	\$250	
Medium Rectangle - 300 x 250	\$200	\$100	
Wide Skyscraper - 160 x 600	\$300	\$200	
California Language Teachers Annual State Conference Opportunities	By November. 10, 2017	By January 18, 2018	After January 18, 2018
Premium Exhibit Booths One booth Two booths Three booths Prime location near entrance doors 8' x 10', piping, drapes, table, 2 chairs, waste basket, 3 exhibit badges, opportunity to present interest session on Thursday evening	\$425 \$825 \$1225	\$475 \$925 \$1375	\$575 \$1150 \$1725
Economy Booths One booth Two booths Three booths 8' x 10', piping, table, 2 chairs, waste basket, 2 exhibit badges	\$375 \$725 \$1075	\$375 \$725 \$1075	\$475 \$950 \$1425
Advertising Pre-conference Program-all adds must be TIFF PDF acceptable but does not transfer as well One Page B/W or color ½ Page Vertical B/W or color ½ Page Horizontal B/W or color ¼ Page B/W or color Business Card B/W or color This program remains online for many months leading up to the conference Full Page Format 7 ½ " wide x 10 " high Half Page Format 3 ¾ " wide x 10" high Quarter Page Format 3 ¾ " wide x 5 " high	10% discount \$300 \$200 \$200 \$100 \$75	10% discount \$300 \$200 \$200 \$100 \$75	\$300 \$200 \$200 \$100 \$75
Conference Program-all ads must be TIFF PDF acceptable but does not transfer as well Back Cover B/W Add \$100 for color on Back Cover Inside Back Cover B/W only Inside Front Cover B/W only One Page B/W only ½ Page Vertical B/W only ½ Page Horizontal B/W only ¼ Page B/W only Business Card B/W only Full Page Format 7 ½ " wide x 10 " high Half Page Format 3 ¾ " wide x 10" high Quarter Page Format 3 ¾ " wide x 5 " high	10% discount \$800 \$500 \$500 \$300 \$200 \$200 \$100 \$75	10% discount \$800 \$500 \$500 \$300 \$200 \$200 \$100 \$75	\$800 \$500 \$500 \$300 \$200 \$200 \$100 \$75

Web Advertising Conference Logo on Mobile App during conference	\$75	\$75	\$75
Exclusive On-line Conference Registration Sponsor Exclusive webpage sponsorship of our conference registration page	\$1000	\$1000	\$1000
Conference Brochure Printing Assistance	\$600	\$600	\$600
Email blasts-Conference Opportunity to provide us with information about your company to send in email blasts. Includes minimum of 4 blasts leading up to the conference.	\$200	\$200	\$200
CLTA Connection Email blasts-Annual Opportunity to provide us with information about your company to send in email blasts. Includes minimum of 4 blasts-one per quarter sent out to members during the year. Your eblast should describe your organization, including how you serve or interest world language teachers, and include contact information. Your eblast could be the jpg you've submitted as a print advertisement or text6 with images and links. The advertising chair will work with you to ensure its delivery in a timely fashion advertising@clta.org	\$300	\$300	\$300
Badges Equivalent to supply for guests at conference	\$800	\$800	\$800
Tote Bags for Conference Participants Equivalent to supply for guests at conference	\$800	\$800	\$800
Tote Bag Inserts -must be ready made	\$100	\$100	\$100
Exclusive Sponsor of Coffee Break	\$5000	\$5000	\$5000
Non-Exclusive Sponsor of Coffee Break	\$500	\$500	\$500
Exclusive Sponsor of Break for Exhibitors only	\$5000	\$5000	\$5000
Non-Exclusive Sponsor of Break for Exhibitors only	\$500	\$500	\$500
Exclusive Sponsor of Plenary Session	\$1000	\$1000	\$1000
Non-Exclusive Sponsor of Plenary Session	\$500	\$500	\$500
Exclusive Sponsor of Luncheon	\$13,500	\$13,500	\$13,500
Non-Exclusive Sponsor of Luncheon	\$500	\$500	\$500
Exclusive Sponsor of Gala	\$9000	\$9000	\$9000
Non-Exclusive Sponsor of Gala	\$1000	\$1000	\$1000
Exclusive Sponsor of Brunch	\$13,500	\$13,500	\$13,500
Non-Exclusive Sponsor of Brunch	\$500	\$500	\$500
Exclusive Sponsor of Breakfast	\$9000	\$9000	\$9000
Non-Exclusive Sponsor of Breakfast	\$500	\$500	\$500
Monetary Donations Will go towards scholarships for teachers.			
Make Your Own Sponsorship - Pick a Pack Please let us know what you would like to sponsor or donate			